

Pride of Baltimore II

America 250 Title Sponsorships

Partner with *Pride of Baltimore II* to Celebrate America's 250th Anniversary.

In 2026, the nation will mark 250 years of independence—and *Pride of Baltimore II* will sail at the heart of the celebration. During the War of 1812, Baltimore Clippers and privateers defended independence, safeguarded sailors' rights, and helped secure our nation's place on the world stage. Today, *Pride of Baltimore II* carries that legacy forward as America's Star-Spangled Ambassador—a living monument to Maryland's maritime heritage and the nation's enduring spirit of independence.

We're inviting corporate partners to join us as America 250 (A250) Title Sponsors. This exclusive opportunity offers your brand:

- High-visibility recognition at events in Baltimore and beyond
- Unforgettable client entertainment aboard *Pride* with private sails and receptions
- Immersive sail training experiences, supporting maritime workforce development and contributing to America 250 educational goals
- Powerful media exposure across traditional, earned, and social platforms
- Recognition and tickets for *Pride of Baltimore II*'s three 2026 signature special events;
 - Wednesday, May 13, 2026 | Baltimore Museum of Industry
America's Star-Spangled Ambassador: Legacy & Horizons
Evening milestone celebration
 - Wednesday, June 24, 2026
Swimming with PRIDE in Baltimore
Public waterfront media event, Location & Time: TBD
 - Saturday, September 26, 2026 | Broadway Pier Fell's Point
Sailabration: Sailing Traditions in Ink
Free public festival

This is more than sponsorship. It's a chance to anchor your brand to history, inspire your audiences, and stand tall in the spotlight of a once-in-a-generation celebration.

Independence Sponsor – \$250,000+ (Multi-Year Option)

Premier recognition as Pride's National 2026–2027 Presenting Sponsor

- **High-Visibility Branding**
 - *At A250 Port Festivals* (Richmond, Norfolk, Baltimore, New York, Boston): Branding on crew uniforms, dockside exhibit signage, and informational brochures, supported by national educational and media outreach.
 - *Elsewhere*: Logo placement on banners and flags at all races, port arrivals, and ship visits.
- **Transatlantic Voyage Opportunity**: Exclusive opportunity to underwrite *Pride's* first Atlantic crossing in 20 years—a once-in-a-generation visibility opportunity with global media exposure and immersive guest crew participation.
- **Media Exposure**: National media mentions, inclusion in press events, and featured presence in all digital and educational content (national and international reach).
- **VIP Experience**: Captain's Table dining with *Pride's* leadership and crew, plus behind-the-scenes tours at multiple ports*.
- **Private Dockside Events**: Up to 7 receptions (100 guests each) at select ports*.
- **Destination Sails**: Up to 4 premier voyages to iconic destinations such as New York, Florida, Bermuda, and Nova Scotia. Experiences combine hands-on sail training with workforce development and America 250 educational goals.
- **Immersive Sailing Experience – A250 Maritime Education**: One cabin (2 berths) available on all voyages (Richmond, Norfolk, Baltimore, New York, Boston) for guests to serve as guest crew.

Liberty Sponsor – \$100,000+

Recognition as a National 2026 Lead Sponsor

- **High-Visibility Branding**
 - *At A250 Port Festivals*: Branding on crew uniforms, dockside exhibit signage, and informational brochures, supported by national educational and media outreach.
 - *Elsewhere*: Logo placement on banners and flags at all races, port arrivals, and ship visits.

- **Media Exposure:** Inclusion in all press events and featured presence in national digital and educational content.
- **VIP Experience:** Captain's Table dining with *Pride's* leadership and crew, plus a behind-the-scenes tour at one major port*.
- **Private Dockside Events:** Up to 5 receptions (100 guests each) at select ports*.
- **Destination Sails:** Up to 2 premier voyages to destinations such as New York, Florida, Bermuda, or Nova Scotia.
- **Immersive Sailing Experience – A250 Maritime Education:** One cabin (2 berths) for up to 3 voyages (Richmond, Norfolk, Baltimore, New York, Boston) for guests to serve as guest crew.

Patriot Sponsor – \$50,000+

Recognition as a National 2026 Supporting Sponsor

- **High-Visibility Branding**
 - *At A250 Port Festivals:* Branding on crew uniforms, dockside exhibit signage, and informational brochures.
 - *Elsewhere:* Logo placement on banners and flags at select races, port arrivals, and ship visits.
- **Media Exposure:** Inclusion in digital and educational content (national reach).
- **VIP Experience:** Captain's Table dining with *Pride's* leadership and crew, plus a behind-the-scenes tour at a selected port*.
- **Private Dockside Events:** Up to 3 receptions (100 guests each) at select ports*.
- **Destination Sail:** One premier voyage to a destination such as New York, Florida, Bermuda, or Nova Scotia.
- **Immersive Sailing Experience – A250 Maritime Education:** One cabin (2 berths) for up to 2 voyages (Richmond, Norfolk, Baltimore, New York, Boston) for guests to serve as guest crew.

Heritage Sponsor – \$25,000+

Recognition as a National 2026 Sponsor

- **High-Visibility Branding**

- *At A250 Port Festivals:* Branding on crew uniforms, dockside exhibit signage, and informational brochures.
- **Media Exposure:** Inclusion in digital content (national reach).
- **VIP Experience:** Captain's Table dining with *Pride's* leadership and crew, plus a behind-the-scenes tour at a selected port*.
- **Private Dockside Events:** Up to 2 receptions (100 guests each) at select ports*.
- **Immersive Sailing Experience – A250 Maritime Education:** One cabin (2 berths) for 1 voyage (Richmond, Norfolk, Baltimore, New York, Boston) for guests to serve as guest crew

Baltimore Dockside Events – \$10,000

Celebrate America's 250th Anniversary in Baltimore with *Pride of Baltimore II*

As Baltimore's own tall ship, *Pride of Baltimore II* will be at the heart of the America 250 celebrations. This exclusive local sponsorship opportunity puts your brand in the spotlight during *Pride's* flagship events in Baltimore City.

- **Dockside Celebration**
 - Host up to 100 guests dockside for a celebratory reception aboard *Pride*.
 - Event includes use of ship as backdrop, access to crew for storytelling and tours, and branding recognition at the reception.

***A250 Port Festival Participation (Disclosure)**

Pride of Baltimore II will appear as a featured vessel in Sail250 port festivals in Richmond, Norfolk, Baltimore, New York, and Boston. Sponsorship benefits include branding on crew uniforms, dockside exhibit signage, and informational brochures. These benefits are separate from official Sail250 festival sponsorships. Flags, sails, or other festival-controlled signage may not be included in Richmond, Norfolk, and New York, ensuring compliance with Sail250 rules while still providing sponsors with meaningful visibility. Dockside events, parade of sail participation, and guest crew experiences at the Norfolk, and New York festivals are part of *Pride's* contract with organizers with select opportunities included in Title Sponsorship packages.

2026 Special Event

Sponsorship Opportunities

Keep America's Star-Spangled Ambassador sailing, inspiring generations, and connecting communities through Maryland's maritime legacy.

America's Star-Spangled Ambassador: Legacy & Horizons

Date: Wednesday, May 13, 2026

Time: 6:00 – 10:00 PM

Venue: Baltimore Museum of Industry

Format: Evening milestone celebration

Overview:

Join us for a milestone evening honoring the 40th anniversary of the loss of *Pride of Baltimore*, her captain, and three crew members. Commemorate America's 250th anniversary and the vision that launched Pride's enduring legacy. Support Pride II as she continues to sail as a living symbol of independence, heritage, and American ingenuity.

America 250 Title Sponsors receive recognition and tickets for this special signature event.

Sponsor Levels & Benefits:			
Level	Amount	Tickets	Benefits
Chasseur	\$10,000	20	Event recognition, logo in program, social media promotion, pre-event promotion, VIP experiences and more benefits to come
Comet	\$7,500	15	Event recognition, logo in program, social media promotion, pre-event promotion, VIP experiences and more benefits to come
Captain Boyle	\$5,000	10	Logo in program, social media promotion, pre-event promotion
Gunner	\$2,500	5	Logo in program, social media promotion, pre-event promotion
Privateer	\$1,000	2	Logo in program, social media promotion, pre-event promotion

Note: All levels receive promotion leading up to, during, and following the event.

Swimming with PRIDE in Baltimore

Date: Wednesday, June 24, 2026

Location: TBD

Time: TBD

Format: Public waterfront media event

Overview:

Join Baltimore in welcoming *Pride of Baltimore II* back home with a grandstand appearance and the second annual Swimmers' Welcome, building on the success of the inaugural event on September 19, 2025. This year will feature more swimmers from across Maryland as the ship is celebrated ahead of the week-long America 250 commemorations on Baltimore's waterfront.

Your sponsorship makes this event free to participants and the public, and includes refreshments for swimmers, activities, and a festive celebration along the waterfront.

Baltimore's Leading Role in Clean Water:

Baltimore's waterfront restoration efforts, including the Healthy Harbor Initiative, oyster planting, Mr. Trash Wheel, and Floating Wetlands, have improved water quality enough to safely host public swims, making Baltimore a national and international leader in urban waterway restoration.

America 250 Title Sponsors receive recognition and tickets for this special signature event.

Sponsor Levels & Benefits:		
Level	Amount	Benefits
Harbor Star	\$10,000	Recognition at event, VIP viewing area, logo in program, social media promotion, pre-event promotion, VIP experiences and more benefits to come
Waterway Guardian	\$7,500	Recognition at event, program listing, social media and pre-event promotion, VIP experiences and more benefits to come
River Keeper	\$5,000	Recognition at event, program listing
Splash	\$2,500	Program listing
Water Sprite	\$1,000	Program listing

Note: All levels receive promotion leading up to, during, and following the event.

Sailabration: Sailing Traditions in Ink

Date: Saturday, September 26, 2026

Time: 11 AM – 4 PM

Location: Fell's Point Broadway Pier, 920 S Broadway, Baltimore, MD 21231

Format: Free public festival

Overview:

Sailabration connects past and present through the personal stories of sailors—many of whom shaped American history from the decks of ships like *Pride of Baltimore II*. Celebrate the 250th anniversary of the United States through a festival honoring the art of tattooing and the lives of sailors.

America 250 Title Sponsors receive recognition and tickets for this special signature event.

Sponsor Levels & Benefits:		
Level	Amount	Benefits
Golden Dragon	\$20,000	2-Hour Dockside Event (100+ Guests), swag for 30, promotion leading up to and at the event
King Neptune	\$10,000	2-Hour Sail-Away Charter (30 Guests), swag for 30, promotion leading up to and at the event
HOLD FAST	\$7,500	2-Hour Sail-Away Charter (30 Guests), swag for 10, promotion leading up to and at the event
Sailor Jerry	\$5,000	10 Day Sail Tickets, swag for 10, promotion leading up to and at the event
Pig and Rooster	\$2,500	Swag for 10, promotion leading up to and at the event
Anchor	\$1,000	Promotion leading up to and at the event

A250 Port Festival Dates

Richmond, Norfolk, Baltimore, New York, and Boston A250 Voyage Legs, Destination Sails, and Sail-Away Possibilities

Event	Location	Arrive	Depart
End Winter Maintenance	Baltimore	Wed April 15	
Dockside Event and Sail-away Opportunities	Baltimore	Thu Apr 16	Mon June 8
America's Star-Spangled Ambassador: Legacy & Horizons	Baltimore Museum of Industry	Wed May 13	
Guest Crew Passage June 9 - 11	Baltimore to Richmond		
Richmond A250	Richmond	Fri June 11	Mon June 15
Guest Crew Passage June 15 - 18	Richmond To Norfolk		
Norfolk A250	Norfolk	Thu June 18	Tue June 23
Guest Crew Passage June 23 - 25	Norfolk to Baltimore		
Baltimore A250	Baltimore	Wed or Thu June 24 or 25	Wed July 01
Swimming with PRIDE in Baltimore	Baltimore	Wed or Thu June 24 or 25	
Guest Crew Passage July 1 - July 3	Baltimore to NYC		
New York A250	New York	Sat July 04	Wed July 08
Guest Crew Passage July 8 - July 10	NYC to Boston		
Boston A250	Boston	Sat July 11	Thu July 16
Tentative Boston Out Port		Fri July 17	Mon July 20
Dockside Event and Sail-away Opportunities	Baltimore	Thu July 23	Sun July 26
Governor's Cup Yacht Race	Annapolis to St. Mary's City	Fri July 31	Sun Aug 2
Guest Crew Passage Aug 2 - 4	St. Mary's City to Baltimore		
Guest Crew Passage <i>Tentative</i>	Baltimore to New England	1 Week	
Guest Crew Passage <i>Tentative</i>	New England to Baltimore	1 Week	
Guest Crew Passage <i>Tentative</i>	Baltimore to Gloucester	1 Week	
Gloucester Schooner Festival <i>Tentative</i>	Gloucester	Fri Sept 4, 5, 6	
Guest Crew Passage <i>Tentative</i>	Gloucester to Baltimore		
Defenders Day Weekend Welcome Home	Baltimore	Fri Sept 11	Sat Sept 12
Dockside Event and Sail-away Opportunities	Baltimore	Mon Sept 14	Fri Sept 25

Event	Location	Arrive	Depart
Sailabration: Sailing Traditions in Ink	Baltimore	Sat Sept 26	
Dockside Event and Sail-away Opportunities	Baltimore	Sun Sept 27	Thu Oct 8
Fells Point Fun Festival	Baltimore	Fri Oct 9	Sun Oct 11
Great Chesapeake Bay Schooner Race	Annapolis to Norfolk	Wed Oct 14	Sun Oct 18
Guest Crew Passage <i>Tentative</i>	Norfolk to Maryland Port TBD		
Port TBD		Fri Oct 23	Sun Oct 25
Transit	Port TBD to Chestertown		
Sultana Downrigging Festival	Chestertown	Thu Oct 29	Sun Nov 1
Transit	Chestertown to Baltimore	Mon Nov 2	Tue Nov 3